



A-SURE CONSULTANTS (PTY) LTD

BUSINESS PROFILE

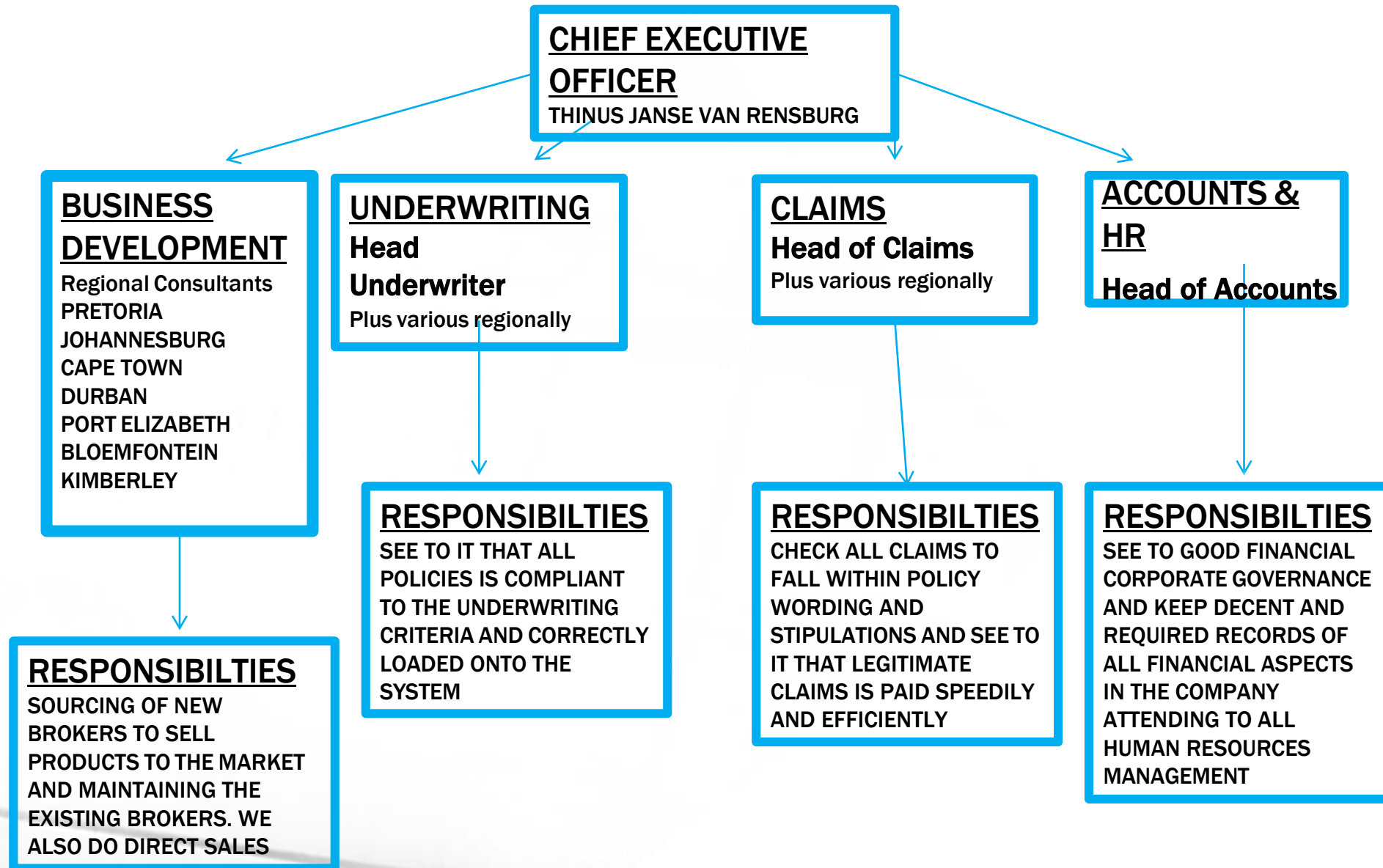
General Business Activities

- A-Sure Consultants has been established as a Short-term Insurance Administrator and with its Head Office in Cape Town but we have clients all over South Africa.
- We trade and administer Commercial Lines, Personal Lines and Niche products in the Insurance Industry.
- We focus on Commercial Business and strive to be a One-stop solution for any Commercial Enterprise and accommodating personal cover.
- We believe we can design tailor-made solutions for clients when needed while also being a distribution point for various Insurers.

Company Strategy

- **Purpose:** To be a leader in the Insurance Industry by providing enhanced services, innovative thinking, good relationships and profitability.
- **Vision:** To provide quality services and solutions to needs that exceed the expectations of our esteemed customers.
- **Mission:** To build long term relationships with our brokers and their clients and provide exceptional customer services by pursuing business through innovation and a pioneering spirit.
- **Core values:** We believe in treating our brokers and their clients with respect, we grow through creativity, invention and innovation. We integrate honesty, integrity and business ethics into all aspects of our business functioning.
- **Goals:** Regional expansion in the field of Short-term Insurance and Life Products, to develop a strong base of key brokers and clients. Increase our footprint across South Africa and abroad. To build a good reputation and become a key player in our Industry

ORGANIGRAM OF
A-SURE CONSULTANTS (PTY) LTD



Some of our Financial Advisors:



J VAN FREDEN FINANSIËLE DIENSTE
Finansiële Adviesdienste / Financial Advisory Services
An authorised financial services provider – FSP No. 3206



Why us?:

We found that there is a need for tailor-made products.

In most cases with Commercial Insurance and Personal Lines, conventional insurance does not address the need to the extent that is required. In addition to this, perceptions about risks play a big role in the rating and therefore does not always access the actual risk in the correct manner.

The solution is to design case specific policies for case specific risks where the volume is sufficient. We also design generic bases per risk which can be used for different purposes with different applications in the same industry. A risk must be properly and logically assessed, and mitigation of risk can usually be applied at lower costs than regular or popular opinion.

We cater for Commercial and Personal Lines requirements. We combine it with our unconventional products where applicable with exceptional rates. We focus on the SME and Corporate market though and we can combine the all the Short term insurance policies of a SME business owner into one.

We offer our brokers a competitive edge in the market and we enable them to focus on what they do well, their core business.

We take away the admin burden of claims and renewals which can be time consuming and supply them with the tools to expand their client base.

We view our service as an art and we like to be creative and innovative nationally and internationally.

CONTACT US:

- **Business Name:** A-Sure Consultants (Pty) Ltd
- **Business Address:** JFA House, 138 Democracy Way, Milnerton, Cape Town, South Africa.
- **Email:** enquiries@asureconsulting.co.za or thinus@asureconsulting.co.za
- **Tel:** 010 109 1399
- **FSP Nr:** 44266